



STIC Search Report

EIC 2100

STIC Database Tracking Number: 1105320

TO: Joshua Campbell
Location: 4Y05
Art Unit: 2178
Friday, March 05, 2004

Case Serial Number: 09/727212

From: Anne Hendrickson
Location: EIC 2100
PK2-4B40
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Search Notes

Josh – Please find attached an NPL search for the above referenced case. I've enclosed some papers that mention counting hyperlinks or anchors, but do not specifically refer to the Navigation Bar. I've also provided some references (including Google papers) that discuss ranking websites by anchor text. Take a look at my search strategy and key terms. If you would like for me to refocus the search, just let me know. I'd be happy to do so. The Google site that I mentioned to you is <http://labs.google.com/papers.html>.

Anne

L = f_m



SEARCH REQUEST FORM

Scientific and Technical Information Center

(121)

Requester's Full Name: JOSHUA CAMPBELL Examiner #: 79963 Date: 2/27/04
 Art Unit: 2178 Phone Number 305-5764 Serial Number: 09/227212
 Mail Box and Bldg/Room Location: 4Y05 Park 2 Results Format Preferred (circle): PAPER DISK E-MAIL

If more than one search is submitted, please prioritize searches in order of need.

Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention: Identifying Navigation bars and objectionable navigation bars

Inventors (please provide full names): Chade-Meng Tan and Daniel Dulitz
 Assignee: Google

Earliest Priority Filing Date: 11/30/2000

For Sequence Searches Only Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

Counting Hyperlinks in a portion of a Document

Finding Navigation Bars in Web Documents

Navigation Bars = Navbars, Button Bars, or Link Bars

Section of Documents containing only links

See attached Highlighted sections for
definition of Navigation Bars.

STAFF USE ONLY

Type of Search	Vendors and cost where applicable
NA Sequence (#)	STN _____
AA Sequence (#)	Dialog <input checked="" type="checkbox"/>
Structure (#)	Questel/Orbit _____
Bibliographic	Dr.Link _____
Litigation	Lexis/Nexis _____
Fulltext	Sequence Systems _____
Patent Family	WWW/Internet _____
Other	Other (specify) <u>ACN; Citaseer</u>